

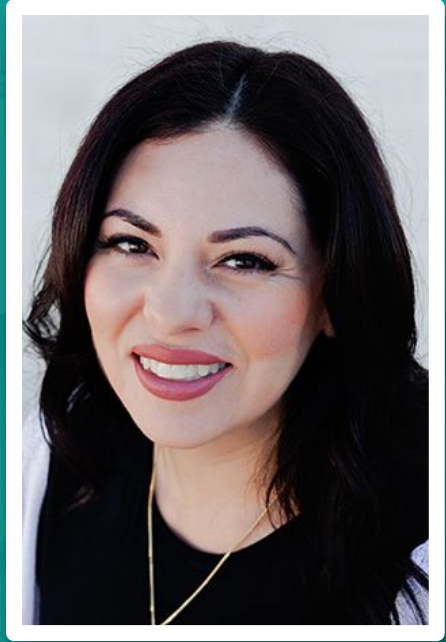


Community Connect 2025

Building Unity, Safety, and Economic Growth

Welcome!

- Cactus 28th Drive Business Alliance (C28)
 - **Vision:** *“To see a vibrant commercial corridor that serves as a foundation for community transformation”*
 - **Mission:** *“Lead the charge in establishing safety, economic growth, and unity along Cactus Road and 28th Drive”*



Andrea Worth
*Missions and Outreach
Director*

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Shared Security Program

- Partnership with Omega Protective Services
- 10 Hours a day for 7 days



Andrea Worth
*Missions and Outreach
Director*

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Koro Security Cameras

- 24/7 Security monitored trailers
- Partnering with Phoenix PD



Andrea Worth
*Missions and Outreach
Director*

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COMMUNITY CLEAN UP



Fall Festival



**FREE
FAMILY
FRIENDLY
FUN!**

Funding

- Raised \$17,000 in grant funding
- Raised \$170,000 in sponsorships
- All supporting the C28 Community Action Plan



Andrea Worth
*Missions and Outreach
Director*

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Expectations

- Hear from collaborative voices around your community
- C28 25-26' Community Action Plan



Andrea Worth
*Missions and Outreach
Director*

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Collaboration Makes the Difference

Community takes shape when collaboration takes place.

- 19North
 - Shared Security
- 27th Collab
 - City-wide collaboration



Shannon McBride
Program Manager
19North

C28 Community Impact

- Crime statistics

Up 30%

23' v 24' Reported Crime
(Prior to C28)

Down 60%

24' v 25' Reported Crime
(Since to C28)



Officer Chris Smith
Community Action Officer
**Phoenix Police
Department**

Business Testimony: Anzio's

- Alley impact
- Safety
- Business sustainability
- Community Pride



Denise Pavlov
Business Owner

A N Z I O ' S

ITALIAN RESTAURANT

ESTD 1987



Business Testimony: Koro

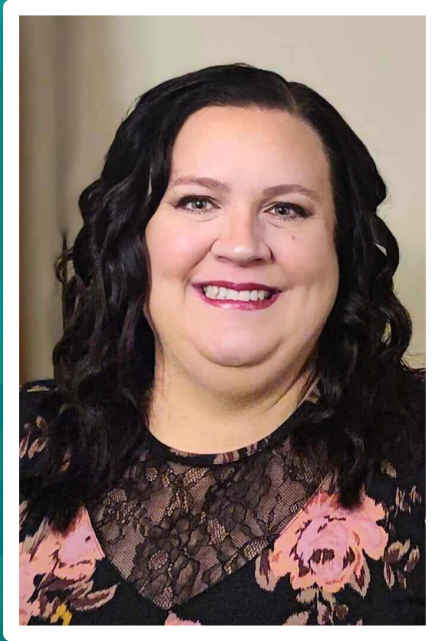
- Introduced to C28 at the launch of last year
- Idea to sponsor security cameras
- Community involvement as a member



Tom Arland
Business Member



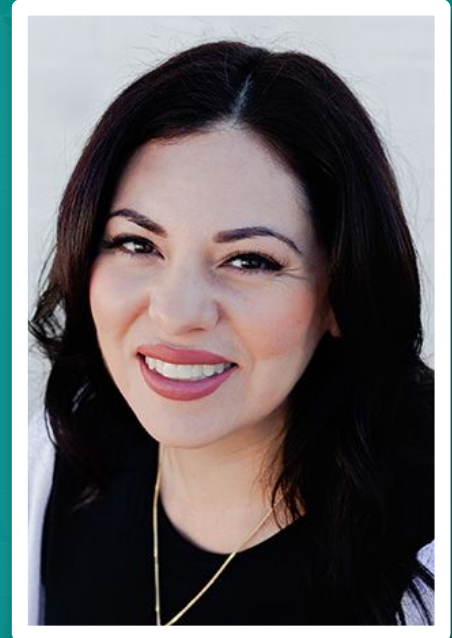
Community Starts with Schools



Crystal Bustamante
Principal
Sahuaro Elementary School



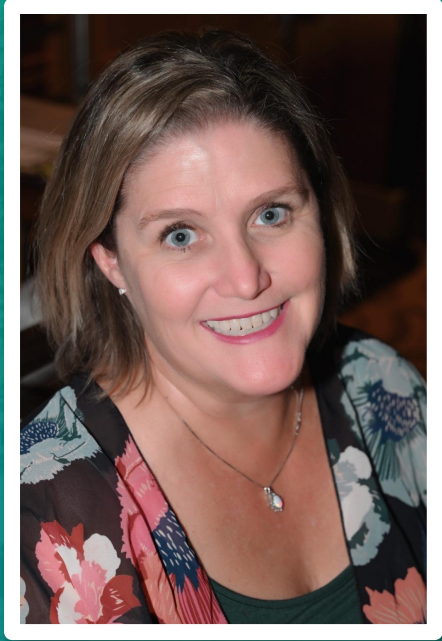
Andrea Worth
Missions and Outreach
Director



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Block Watch Impact

- Launching of Lake Biltmore Block Watch (LBBW)

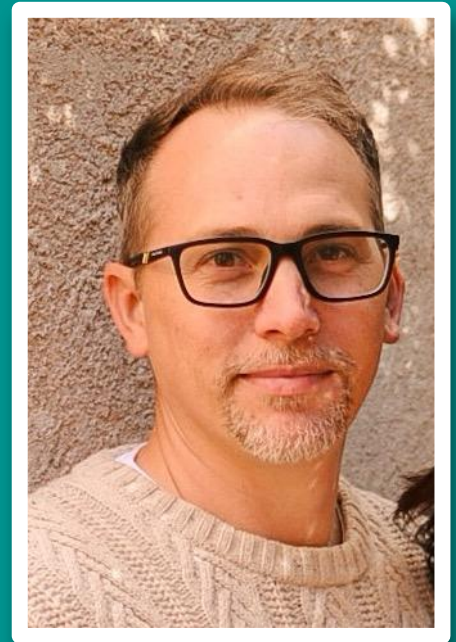


Ruth Fellenz
Leader

Neighborhood Block Watches and Associations



Johnny Mendoza
*Neighborhood
Specialist*



Nick Worth
Solutions Architect

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25'-26' Community Action Plan

- Complete Community Interest Form
- Launch of Sahuaro Block Watch (SBW)
- Community fundraising
- Community Newsletter



Andrea Worth
*Missions and Outreach
Director*

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CACTUS 28TH DRIVE BUSINESS ALLIANCE

We are the businesses of 28th Drive along Cactus road and we have come together to contribute to the resilient **Cactus Community Collaborative**



Vision

To see a vibrant commercial corridor that serves as a foundation for community transformation



Mission

Lead the charge in establishing safety, economic growth, and unity along Cactus Road and 28th Drive

[JOIN THE ALLIANCE!](#)[SEE COMMUNITY PLAN](#)

<https://c28alliance.com>



Thank You!

Please turn in your interest form on your way out