



2025 Neighborhood Block Watch Grant Program

Long Form Application

\$15,000 Maximum Funding

PLEASE READ the information provided in the "Welcome to the 2025 Neighborhood Block Watch Grant Program" on the website [Block Watch Program](#)

Application Deadline: Thursday, December 5, 2024, at 4:00 p.m., Arizona Time.

All primary applicants MUST be listed with the City of Phoenix Neighborhood Services Department's Neighborhood Notification Service by the date listed below to be eligible to receive an award. (Refer to the Grant Application Guide for information on listing your group.)

1. Primary Applicant

Only neighborhood organizations / Block Watch groups can apply as Primary Applicants. HOA's cannot apply for a grant as a primary applicant; however, the residents inside of a Home Owners Association (HOA), which are registered as a Block Watch or neighborhood organization, may apply.

Provide the exact name and organization identification number (four digit number provided upon listing) of your organization as listed with the City of Phoenix's Neighborhood Notification service. If the primary applicant group is not listed six (6) months prior to the application deadline (for \$3,001 to \$15,000 award); or by the application deadline (for \$1 to \$3,000 award); the application WILL BE DISQUALIFIED.

Listed with Neighborhood Services? Yes

NSD Notification Number 3302

Applicant Type Business Alliance

Applicant Name C28 BUSINESS ALLIANCE

Last Name Worth

First Name Andrea

Address 12612 N Black Canyon Hwy

City/State Phoenix/AZ

Zip code 85029

Phone Number 6024815306

Email Address andreaw@calvaryphx.com

2. Co-Applicant

Are you partnering with another organization on this application? No

Name of Co-Applicant

Co-Applicant Type

3. Project Title

NEIGHBORHOOD BLOCK WATCH GRANT PROGRAM (NBWGP)

4. Responsible Party Contact Information

The name, home (for individuals) or business (for companies) address, e-mail address, and home and alternate phone numbers of two representatives who will sign the NBW Grant contract and be responsible for fulfilling all grant requirements, including quarterly, financial, and program reports, for the term of the contract must be indicated below. If this is a collaborative/joint application, a representative from each organization must be indicated and must sign the Grant contract and be responsible for fulfilling all grant requirements.

Members of the Neighborhood Block Watch Grant Program Oversight Committee CANNOT BE SIGNERS on NBW Grant applications.

Individuals who reside or work at the same physical address or who are related (including by marriage) CANNOT SIGN THE SAME NBW GRANT APPLICATION.

The below-listed individuals hereby offer and agree to perform in compliance with all terms, conditions, specifications, scopes, and project descriptions in the application and grant contract. Applicants certify that all information in this application is true and accurate to the best of their knowledge. Applicants understand that the City of Phoenix may approve grant awards with modification to scope items, methodology, schedules, final products, and / or budgets. Signatures are not required for electronically submitted applications, but please list all other information.

Primary Contact

The Primary Contact will receive all mailings and correspondence regarding this application.

First / Last Name Andrea / Worth

Street Address 12612 N Black Canyon Hwy

City/State Phoenix/AZ

Zip Code 85029

Email Address andreaw@calvaryphx.com

Phone Number 6024815306

Secondary Contact

First / Last Name Denise / Pavlov

Street Address 12418 N 28th Drive

City/State Phoenix/Arizona

Zip Code 85029

Email Address denise@anzios.com

Phone Number 2533505775

Thirday Contact (if applicable)

First / Last Name /

Street Address

City/State /AZ

Zip Code

Email Address

Phone Number

5. Geographic Boundaries

List the geographic boundaries, including Council District(s) and Police Precinct(s), which will be directly impacted by your grant project.

EXAMPLE: North: Camelback Road; South: Campbell Avenue; East: 16th Street; West: 12th Street, or if your project is citywide check the ALL box for Council Districts. Council District 6, Central City Precinct

North Sweetwater

South Peoria

East I-17

West 35th Ave

City Council District Council District 1

To locate your Council District visit [Find my Council District](#)

Police Precinct Cactus Park

Approximate number of households served 3000

6. Project Impact

(Check all that apply)

Detect, Deter, and Delay Crime

Yes

Improve the quality of life within neighborhoods by preventing crime

Yes

Encourage residents to have pride in their neighborhood by preventing crime

Yes

Motivate residents toward common neighborhood crime prevention goals

Yes

Coordinate pertinent crime prevention neighborhood/community meetings

Yes

Teach crime prevention and safety techniques

Yes

7. Organization History

Briefly describe your organization. When and why was it formed and your overall crime prevention goals.

The C28 Business Alliance was formed in March 2024, and has a strong governing board who are active in the the alliance. We are cultivating partnerships with local neighborhood groups, meeting with shared stakeholders with the unified vision to create a safe and prosperous corridor. Our mission is to lead the charge in establishing safety, economic growth, and unity along 28th Drive and Cactus Road. Our business alliance is located within the 27th Avenue Community Safety Plan. Our area is considered to be a targeted area by the city of Phoenix to help address community safety along the I-17 corridor. There is a need to engage our community to identify ourselves as partners in our joint effort to make the area safe.

8. Summary of Grant Project

In the space below, summarize your grant project in **150 words or less**. Your summary should include what you plan to achieve, goals or objectives, and how your project will reduce crime and educate residents on safety or crime prevention techniques. Please describe the anticipated donated and volunteered participation for your grant project. (Paid positions are not to be considered as volunteer hours. Volunteers cannot be paid with grant funds.) Involvement by a Block Watch group is highly recommended. If your project includes field trips, they must contain a crime prevention component and include the volunteer hours.

This grant project will empower the C28 Business Alliance to advance its mission of fostering a safer and more vibrant community. By implementing unified messaging, strategically placed signage, and NSD-approved enhancements such as crime prevention tools, the project will directly address critical safety concerns while strengthening community identity. These efforts align with NSD's commitment to building cohesive neighborhoods by promoting public safety, improving communication, and encouraging collaborative partnerships between businesses, residents, and city services. The outcomes will include reduced crime, enhanced public spaces, and a stronger sense of unity and pride within our community.

9. Grant History

Provide information or examples of any past projects or experiences regarding crime prevention, safety enhancements, neighborhood enhancements, or improvement efforts in which your organization or individuals within your organization successfully and consistently participated. Include the number of hours your group's volunteers have contributed during the past grant year and in what capacity. If you have received a Neighborhood Block Watch Grant in the past, please indicate year and amount below.

We were previously awarded a Business Alliance Grant for \$5,000 which allowed us to host a successful GAIN event, which garnered over 800 participants and community pride.

Year(s) Previously Funded 2024

Funded Amount(s) 5,000

10. Total Amount of Request

Total amount of grant funds requested \$12,000.00

Please make sure the dollar amount you enter in #10 is correct. This dollar amount should be the same amount as listed in the Budget Supplement. Use caution not to request prohibited items.

11. Volunteer Contributions to Grant Project

Include the source providing the budget items and estimated dollar amounts. General volunteer labor shall be computed at \$33.49 per hour, professional volunteer services (legal, medical, electrical, etc.) should be computed at the prevailing hourly rate.

PRIMARY APPLICANT – Describe volunteer contribution to include hours, supplies, or funds provided by members of your organization to complete the grant project.

As the primary applicant, Andrea is a full time volunteer and lead the C28 Business Alliance. In addition to hosting meetings, coordinating events, and communicating with the neighborhood, Andrea is in connection with businesses, organizations, schools, and local groups to increase awareness, build a unified narrative, and combine resources.

As the co-applicant, Denise builds relationships with local business owners, keeps watch over safety, crime, and beautification. Denise also assists with white boarding vision and leading meetings.

CO-APPLICANT – Describe volunteer contribution to include hours, supplies, or funds provided by members of your organization to complete the grant project.

REMEMBER TO SUBMIT THE BUDGET DOCUMENTS WITH THIS APPLICATION.

Budget Activities

Budget Category	Items Requested	Vendor	Cost Per Item	Quantity	Total Costs Requested	Total Costs Approved	Amount Spent
Consumables	Promotional Materials		\$1,550.00	1	\$1,550.00	\$1,550.00	\$0.00
Equipment/Supplies	Fencing and Safety		\$1,750.00	1	\$1,750.00	\$1,750.00	\$0.00
Equipment/Supplies	Signage		\$4,000.00	1	\$4,000.00	\$4,000.00	\$0.00
Operational Expenses	Leadership Meetings		\$500.00	1	\$500.00	\$500.00	\$0.00
Operational Expenses	Web Development		\$750.00	1	\$750.00	\$750.00	\$0.00
Personnel	Community Operations Coordinator		\$15.00	230	\$3,450.00	\$0.00	\$0.00

Consumables Budget Justification Narrative

Consumables we would like to request would primarily focus on communication and marketing such as flyers, posters, stickers, and branded materials, and potentially crime prevention promotional materials.

Equipment/Supplies Budget Justification Narrative

Equipment supplies we would like to request and purchase would primarily focus on repairing and reinforcing broken fences such as replacement fence boards or posts, screws or nails, wood glue or epoxy, wood filler, concrete mix for setting posts, reinforcing braces (if needed), and any necessary hardware for attaching new pieces.

Operational Expenses Budget Justification Narrative

Operational expenses would include costs to develop and maintain alliance and community websites to promote awareness and involvement within each respectively. Monthly leadership meetings ensure alliance actions are aligned with community and business stakeholders.

Personnel Budget Justification Narrative

Personnel expenses would be used for Community Operations Coordinator - a critical role to support the collaboration of the C28 Business Alliance, Lake Biltmore Block Watch, Metro Phoenix Partners in Prevention Task Force, and any other community group represented in the Cactus Community Collaborative. This position is designed to foster unity and collaboration by ensuring effective communication, organization, and execution of events, decisions, and activities across each of the community groups.

12. Budget Supplement – Lawful Traffic Mitigation Devices

In order to request Lawful Traffic Mitigation Devices, including speed bumps / humps for a Neighborhood Block Watch Grant, you must be able to tie them to crime prevention. You must also have contacted the City of Phoenix Street Transportation Department at (602) 534-5369 to obtain the appropriate forms, studies, surveys, and / or permits that may be required.

Has the Street Transportation Department completed the required study and found that your neighborhood is eligible?

No

Have you received approval from at least 70% of the surrounding neighbors?

No

Is the traffic mitigation device related to public safety? If yes, please explain below.

No