



Collaborative Private Security

The businesses along Cactus & 28th Drive have formed an alliance known as the **Cactus 28th (C28) Business Alliance**. Our mission is to lead the charge in *establishing safety, economic growth, and unity along Cactus Road and 28th Drive*. As the front line of our community, we aim to set a clear direction for our residents and foster radical collaboration and resilience among local businesses. Together, we strive to build a secure, prosperous, and prideful community for future generations.

Join the Community! By becoming a member of the alliance your business helps to shape and transform the **Cactus Community Collaborative**. Our 2024 program will begin with a **10 hr / 7 Day Shared Private Security** service through **Omega Protective Services**. This initiative is focused on collaborating our efforts and resources to provide additional safety resources and support, while deterring drug related crime from the community.

We are launching a **3 month pilot program in August**, don't miss the flight!!

BENEFITS

- Participants can call private security dispatch directly for immediate support enforcing no trespassing
- Patrol service dedicated **10 hours/day, 7 days a week** creating a secure environment for businesses and customers.
- Collaboration with local businesses to create a unified and resilient commercial district.
- Tax-Deductible Contributions maximizing the value of your investment in community safety.

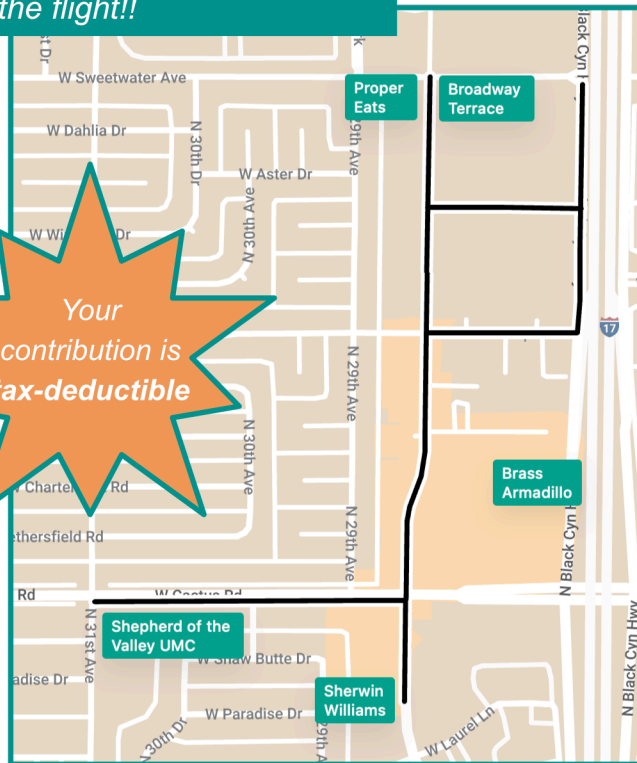
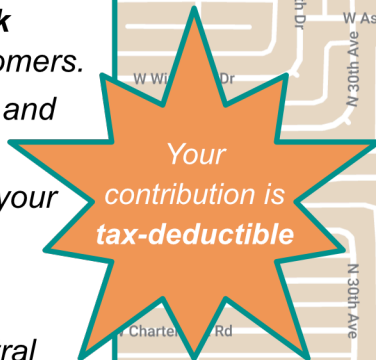
RESULTS

Collaborations are successfully running throughout central Phoenix and making real impact



- 31.76% - Calls for Service
- 25.44% - Property Crimes
- 16.67% - Violent Crimes

*These results were experienced within the first 4 months of the Northern Avenue Program



COMMUNITY SPONSORSHIPS

Become a community sponsor through one of the following contribution commitments. You will be invoiced monthly or can choose to make a yearly contribution. The more partners we have, the greater the impact!

Platinum
\$3,220/mo
(\$4.41 hour)

Gold
\$1,610/mo
(\$2.21 hour)

Silver
\$805/mo
(\$1.10 hour)

Bronze
\$322/mo
(\$0.44 hour)

FOR MORE INFORMATION



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